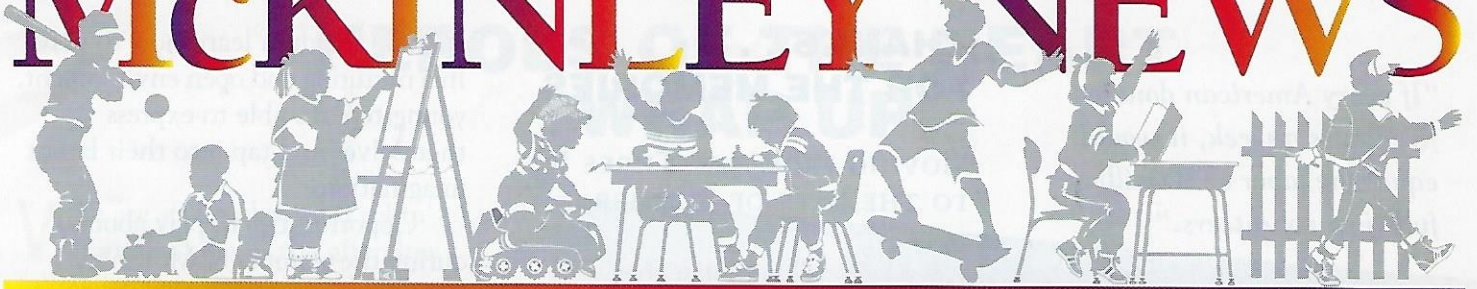


McKINLEY NEWS



McKINLEY CHILDREN'S CENTER • SAN DIMAS, CA • 909/599-1227

SPRING 2000

PUTTING HANDS TOGETHER FOR THE McKINLEY CHILDREN'S CENTER CENTENNIAL

A CELEBRATION OF CARING

Mark your calendars for the McKinley Children's Center event of the century. July 29 is the date for the afternoon anniversary party celebrating 100 years of making a difference in the lives of more than 15,000 children.

Festivities will include campus tours, outdoor activities, games, fun, food and merriment for all ages. Exciting local band, "Cold Duck" is

"billed" to head up the roster of entertainment, setting the perfect scene for the public, McKinley friends and alumni to meet, mingle, reminisce and look to the future.

YOUR SHOW OF HANDS – AND HEARTS

It is said that one hand gives from the heart, and the other hand receives what is given to the heart. We are especially proud and happy

to honor the people who make it possible for McKinley Children's Center to give so many young people a positive headstart. As part of the celebration ceremonies, we will recognize our major contributing organizations and individual donors with the dedication of two donor walls and a very special offering of hearts and hands.

RAISING WALLS AND RAISING CHILDREN

When the Reverend and Mrs. Gregory first established the Industrial Home Society in 1900, they had no way of knowing where time, the needs of countless children and a burgeoning California population would lead them. The Industrial Home Society – renamed McKinley Home for Boys and, ultimately, McKinley Children's Center – uprooted and re-rooted several times, gracefully sidestepping major freeway expansions and massive community developments. The present day San Dimas site was founded in 1961.

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Industrial Home Society
McKinley Home for Boys



**McKINLEY
CHILDREN'S
CENTER**

100th Anniversary Celebration • 1900-2000

“If every American donated five hours a week, it would equal the labor of 20 million full-time volunteers.”

*– Whoopi Goldberg
actress, comedienne*

A LITTLE OF YOUR HELP CAN TAKE US A LONG WAY

It is partly through the collective efforts of our dedicated volunteers that we are able to do much of the work we do. Our campus-based and group home residential treatment programs, treatment foster home program, adoption services and special education services are all in need of your assistance.

We are looking for a few good office workers, business people, retired individuals, people with special skills and anyone with a little time to spare or a little expertise to share to help us keep McKinley Children’s Center and its associated programs running like clockwork.

Perhaps your organization or community service group can give a few hours to an on-site clean-up or beautification project. Interact directly with the children – as a tutor, friend or cottage grandparent – or work behind the scenes on behalf of the children. Whatever you do, we need you. Please donate your time to this worthy cause. Call 909/599-1227 x2104.

THANKS . . . FOR THE MEMORIES

MOVING FROM THE THREE R’S TO THE RITE OF SUMMER

When children play, they remind us of our youth. They remind us of the summers we went barefoot for weeks on end, only to find we had outgrown our good shoes when the indoors finally demanded them. They remind us of how from sunup to sundown we ran, jumped, played tug-of-war, flew kites, skated and spent hour after hour spinning a mean hula-hoop. They remind us of the fun times when with some imaginary sword and shield we pretended to conquer the corn patch, or we built castles of beach sand that we called Camelot.

When children play, all of life is as it should be. Thoughts are carefree and spirits are light. For a child, play is natural, unless that child has suffered abuse. For the abused or neglected child, play is unreal, treated by adults as unnecessary and, all too often, an unlikely pastime. There are no kites, no corn patches and no magical castles filled with peace and contentment.

At McKinley Children’s Center

we help children learn how to play. In a nurturing and open environment, youngsters are able to express themselves and tap into their latent imaginations.

Opportunities to play abound during the summer at McKinley. BMX biking, swimming and playground facilities are available onsite. Of course, over time and with use, equipment and facilities frequently require repair and maintenance. Please consider contributing your dollars and in-kind gifts to our summer program. You’ll be making memories for generations to come.

WHAT’S NEEDED . . .

Your contribution in the amount of \$35, \$75, or more, will go toward the purchase of baseball equipment and other sporting equipment for our McKinley children. Your contribution will take our kids on field trips and fun educational excursions to amusement parks, museums, zoos and day camps. No childhood would be complete without a day of deep sea fishing, or lake canoeing. Please make a donation, today. Make a special memory – for the children, and for you.



Students at St. Lucy’s Priory High School donated 70 Easter baskets for the children in residential.

HEROES OF THE HEART WRAP UP

We are still rockin' and rollin' and basking in the afterglow following the fourth annual Heroes of the Heart gala and fundraiser held in February at the Sheraton Suites Fairplex in Pomona. The event honors selected individuals who have demonstrated extraordinary acts of personal charity, activism, philanthropy or volunteerism on behalf of others in need.

This year, honorees included Rose Assad, nominated by Target District #205; Mervyn's nominees Sue Moore and the late Yolanda Lobato; Stephen C. Morgan, nominated by the Andreatta & Zublin Family; Tony Meyer, Target District #217 nominee, and Mike Pence, Target District #206 nominee. Nominated by Connie and Jack Watson, Southern California Edison was also honored.

Serenaded by Beatles impersonators The Fab Four, guests milled, mingled, danced the night away and bid on over 100 auction items donated by more than 50 companies. Featured auction items ranged from Beanie Babies and theme park passes to sports memorabilia and DVD players. The eclectic array of items, including a cordless electric lawnmower and a complete home brewery kit, netted more than \$35,000.

NBC weathercaster Paul Johnson served as master of ceremonies and 14-year-old friend of McKinley Katie Campbell favored guests with her vocal rendition of "When You Believe,"



Heroes of the Heart Chairperson Heather Banis, Ph.D. and husband Daniel at the pre-dinner reception flanked by Paul Johnson [L] and McKinley friends Wendy and Mark Deneen [R].



From left to right, honorees Mike Pence, Tony Meyer, Stephen Morgan, Sue Moore, Mario Lobato accepting for the late Yolanda Lobato, Dean Homstad (for Southern California Edison) and Rose Assad proudly display their medals of honor.

from The Prince of Egypt. Following dinner, McKinley children Robin, Juwon, Alex and Raymond offered a moving view of life from their

perspective that helped everyone in attendance to see the world more clearly.

RIGHT ON TARGET!

When you use your Target charge card, you are giving to our kids.

Through the Target Stores "Take Charge of Education Program", 1% of your purchase goes toward the acquisition of greatly needed school supplies for McKinley's Canyon View School. Simply designate McKinley Children's Center as your charity of choice. IMPORTANT: Call 1-800-316-6142 to sign up.

GOLF DATE ... DON'T BE LATE

Start practicing your swings for the McKinley Invitational Golf Tournament to be held Monday, September 25, 2000 at the San Dimas Canyon Golf Course. This year's tourney is earlier than last year's event, so you'll want to excavate your dusty clubs from the back of the closet and start searching for those bright yellow knickers, now!

Make your reservation well in advance. This is a popular event ... and we wouldn't want to miss those knickers. Call Rhonda Beltran at 909/599-1227 x2104.

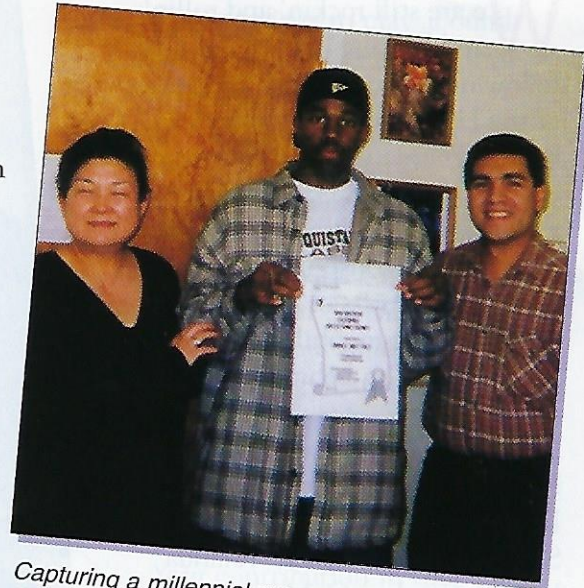
McKinley Children's Center does not at any time or for any reason sell, rent, exchange or otherwise release or distribute donor information. Please be assured that all names, addresses, phone numbers and other details are protected, held private and strictly managed. We understand and maintain the confidential nature of your important information.

HAPPY FREY DAY!

JOEY FREY RECEIVES Y2K AWARD AT HEROES OF THE HEART EVENT

The State Community Care Licensing body recently bestowed a \$500 scholarship award on McKinley Family Ties Foster Family Agency foster teen Joey Frey. The senior student at Garey High School in Pomona received the leadership award in honor of his achievements at home, in school and in his community.

Joey is a basketball player and a pizza pie maker with plans to go on to college. Congratulations to Joey for his accomplishments and for so clearly demonstrating the merits and benefits of the foster care program. If you are interested in helping other children like Joey, call Foster and Adoption Services Director Pam Jordon at 909/599-1227 x2803.



Capturing a millennial moment: Foster mother Sun Evans, award recipient Joey Frey, and Foster Family Ties Social Worker Chris Rodelo proudly display the Y2K Scholarship Award.

POST-SEASONAL SALUTATIONS

CHRISTMAS AT MCKINLEY

Like Santa, we can't rest until we complete our work and extend our somewhat aged, seasoned greetings to all those who made Christmas at McKinley a most magical time. We thank the businesses and the many individuals who contributed gifts during the holiday season.

Expectant eyes and beaming smiles on Christmas morning gave way to impatient little fingers and ample piles of ribbon and wrapping paper. More than 150 children in our care were made extremely happy, because of your generosity.

Special thanks to Utility Trailer Manufacturing Company in the City of Industry for spicing up the festivities by treating all of the children to Christmas Day at Knott's Berry Farm.

CART AWAY THAT OLD CAR

Why not turn that not quite classy chassis into a gift for our kids? Get rid of your automotive nightmare or that stationary junk heap that's taking up space in your garage or driveway. Donate your used vehicle, no matter what its condition. You'll be helping us, and you'll finally lose that old eyesore. And there's more. Your donation is tax deductible to the extent allowed by law. Call today to arrange a free pickup. The toll free number is 888/400-4483.

Our thanks go out to our friends and donors who so generously contribute to the United Way. We sincerely appreciate your kind gifts. Scores of young people benefit directly from your ongoing support of all that we do here at McKinley Children's Center.

CONGRATULATIONS! IT'S A COTTAGE!

Your new charge requires only modest upkeep, minimum maintenance and it doesn't cry. It's yours to outfit and to care for. Oh... Did we mention it might contain a couple of kids?

Whether you're a single parent (individual sponsor) or a large family (corporation), you can participate in our new Adopt a Cottage program. Your donations of personal items for the children, household equipment and furniture items and room décor will add comforting touches to our cottage environment. The needs are endless. Call Rhonda Beltran at 909/599-1227 x2104.

COLOR US ECSTATIC

Springtime paintings adorn our art room walls thanks to a generous \$100,000 grant from the Thelma Pearl Howard Foundation. The grant will be used over a five-year period to bring a wide variety of multicultural fine and performing arts experiences to the McKinley children.

Representatives from the Thelma Pearl Howard Foundation, the California Community Foundation and McKinley Children's Center toured our butterfly bedecked gallery at the recent Michael Howard Dedication. Each colorful creation was awarded an exclusive nod and a smiling stamp of approval.



Big smiles and big butterflies: From left to right, Leslie Pollner and John Williams, California Community Foundation; Gary Ruttenberg, Thelma Pearl Howard Foundation; Jane Van Stedum, CEO McKinley Children's Center and McKinley Children's Center Board Chair, E. Carl Sarjeant.

